



CNSA Sponsorship Policy

Approved: January 2009
Approved by: National Assembly

The Canadian Nursing Students' Association shall apply the following standards in the assessment of commercial sponsorship proposals and in the determination for acceptance or rejection of commercial sponsorship for CNSA and/or for the benefit of its institutional and individual members:

1. CNSA, while acknowledging that individual members will be subject to specific guidelines and policies, shall respect the spirit of the guidelines established by the association for relationships between nursing organizations, and their members with industry.
 - a. The primary objective of sponsorship will be the advancement of the health of Canadians, which includes the opportunity for CNSA to provide or make access available to educational events for the betterment of its membership;
 - b. All funds from a commercial source should be provided without restrictions and payable to CNSA; and
 - c. Scholarships or other special funds to permit CNSA individual members to attend educational events shall be subject to CNSA having sole authority for determination of the recipients of any such scholarships or funds.
2. Sponsorship shall be consistent with and support the Objectives of CNSA
3. CNSA will not accept sponsorship from organizations involved in the promotion, manufacturing or distribution of products or activities which are inconsistent with a healthy lifestyle, including, without limitation, tobacco, alcohol and gaming.
4. CNSA will not accept sponsorship from organizations involved in the solicitation of nurses for employment opportunities outside of Canada, with the exception of those corporations interested in humanitarian/relief efforts. Furthermore, we will not accept sponsorship from organizations interested in the recruitment of internationally trained nurses for work within Canada.
5. CNSA will not enter into sponsorships that involve commitments which are in conflict with other CNSA sponsorships of CNSA commitments without full transparency and the consent of all involved parties.
6. All sponsorships will allow for termination on reasonable commercial terms in order for CNSA to retain independent authority to continuously assess each sponsorship, including the right to immediate termination with cause.

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Canadian Nursing Students' Association
Association des étudiant(e)s infirmier(ère)s du Canada

Nursing : Change, Challenge & Choice

Relève Infirmière : Développement, défi & décision

7. CNSA will not compromise the intellectual value of the CNSA image and brand and will retain control over the commercial use of CSNA intellectual property.
8. CNSA will respect and adhere to all privacy laws and confidentiality entrusted to CNSA by its members
9. A decision to approve sponsorship will require a resolution enacted by the Executive committee by two thirds majority and any such decision will be effective at such time as may be determined by the Executive committee with the proviso that the Executive Committee will provide a report at each CNSA Board of Directors meeting of all sponsorships accepted and rejected by the Executive Committee since the last Board of directors meeting and any such decisions will be subject to review by the National Assembly.

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